

## WHO SHOULD ATTEND

This conference is for medical and public health professionals interested in:

- » Updates to the immunization schedule
- » Evidence-based strategies to improve adult immunization rates
- » Network opportunities to build and maintain partnerships



**DAVID KIM,  
MD, MA, CAPT**

U.S. Public Health Service, Deputy Associate Director for Adult Immunization, CDC, who will be providing a national immunization update.

**MORNING SPEAKER**



**LITJEN (L.J) TAN,  
MS, PHD**

Chief Strategy Officer, Immunization Action Coalition, who will review the benefits of implementing standing orders in your practice.

**AFTERNOON SPEAKER**

**8:00 AM – 4:00 PM**

**BEST WESTERN ROYAL PLAZA HOTEL**

181 Boston Post Road West  
Marlborough, MA 01752



## THE 22<sup>ND</sup> ANNUAL MASSACHUSETTS ADULT IMMUNIZATION CONFERENCE

**TUESDAY, APRIL 25, 2017**

## Building Networks to Vaccinate the Village



Sponsored by the Massachusetts Department of Public Health  
and the Massachusetts Adult Immunization Coalition

## CONFERENCE OBJECTIVES

- Describe the process of developing the adult immunization schedule and identify gaps in the implementation of the adult immunization schedule.
- Discuss strategies to improve adult immunization coverage.
- Summarize effective ways to build networks to increase adult immunization rates.

## CONTINUING EDUCATION CREDIT

The Bureau of Infectious Disease and Laboratory Sciences, Massachusetts Department of Public Health is accredited by the Massachusetts Medical Society to provide continuing medical education for physicians.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Massachusetts Medical Society through the joint providership of the Bureau of Infectious Disease and Laboratory Sciences, MA Dept. of Public Health and the MA Adult Immunization Coalition.

The Bureau of Infectious Disease and Laboratory Sciences, Massachusetts Department of Public Health, designates this Live activity for a maximum of 4.5 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The following workshops in this program meet the criteria of the MA Board of Registration in Medicine for Risk Management study and qualifies for 1.0 RM credits each – MIIS; Adult Vaccine Storage and Handling; Reimbursement of Adult Immunizations. ♦

This program has been offered by the Bureau of Infectious Disease and Laboratory Sciences, Massachusetts Department of Public Health. A maximum of 4.5 contact hours for this program will be provided in accordance with the regulations governing continuing education requirements for the following Boards of Registration:

**BOARD OF REGISTRATION** in Nursing (CMR 244 5.00), Board of Registration of Social Workers (258CMR 31.00et seq), Board of Mental Health Professions (262CMR 7.00), Board of Certification of Health Officers (241CMR 4.03), Board of Registration of Sanitarians (255CMR 5.02).

**PHARMACISTS** may receive up to 4.5 *AMA PRA Category 1 Credit*<sup>™</sup> in accordance with 247CMR 4.00.

## CONFERENCE SCHEDULE

<b>8:00 AM</b>	Registration, Continental Breakfast, Exhibits, Networking
<b>8:30 AM</b>	Welcome and Introductory Remarks
<b>8:45 AM</b>	Morning Plenary: <i>David Kim, MD, MA, CAPT.</i>
<b>9:45 AM</b>	MDPH Update: <i>Susan Lett, MD</i>
<b>10:30 AM</b>	Question and Answer Session
<b>11:00 AM</b>	Networking Break/Exhibits
<b>11:15 AM</b>	Morning Workshops
<b>12:15 PM</b>	Lunch and Awards
<b>1:15 PM</b>	Afternoon Plenary: <i>Litjen (L.J) Tan, MS, PhD</i>
<b>2:15 PM</b>	Networking Break/Exhibits
<b>2:30 PM</b>	Afternoon Workshops
<b>3:30 PM</b>	Evaluations

## 11:15 AM MORNING WORKSHOPS

### A. Surveillance, Reporting and Control of Vaccine Preventable Diseases 2017: Working with Community Partners\*

*Speaker: Joyce Cohen, MPH, Epidemiologist, Division of Epidemiology and Immunization, MDPH; Marija PopStefanija, MPH, MS, Epidemiologist, Division of Epidemiology and Immunization, MDPH; and Kristin Ward, MPH, Lead Epidemiologist, Division of Epidemiology & Data Services, Cambridge Public Health Department*

How do epidemiologists track and respond to infectious diseases? What happens when a large outbreak occurs in Massachusetts? In this interactive workshop, presenters will provide an overview of infectious disease surveillance, reporting, and control. With a special emphasis on working with community partners to control the mumps outbreak that took place in 2016, we'll strategize about reducing the spread of these diseases in our workplaces, schools, and communities.

*\*This session is repeated.*

### B. The MIIS: It takes an Immunization Information System to Immunize a Village ♦

*Speaker: MIIS Program Staff*

The Massachusetts Immunization Information System is the official source of immunization data for the Commonwealth. In this session, you will learn how the MIIS can help improve immunization rates in your practice as well as ways to efficiently manage your vaccine inventory. An MIIS team member will demonstrate how to effectively use existing and new functionality to eliminate duplicate patients and shots to ensure the highest quality data is accessible for you and other providers accessing the system. Finally, new enhancements that will be integrated in the MIIS in the coming year will be introduced.

♦ *Qualifies for 1.0 RM credits*

## C. Adult Immunization 101

*Speaker: Katie Reilly, MPH, MSN, RN, APHN-BC, Immunization Nurse Manager, MDPH Immunization Program*

New to vaccination or just looking for a review? In this session, you will learn about the principles of vaccination, required documentation when administering vaccines, how to screen patients for contraindications and precautions to vaccines, vaccine safety, and how to report vaccine adverse events. The adult immunization schedule will also be reviewed.

## D. The Vaccinator Village—Working Together to Optimize Patient Encounters

*Moderator: Robyn Alie, Massachusetts Medical Society*

*Speakers: Judith Melin, MA, MD, FACP and Joanne Belanger, BS, RN, Assistant Director of Public Health, Andover Health Division*

Now more than ever, patients have choices about where to get their vaccinations—physician's office, local board of health, retail pharmacy, employer, etc. What challenges and opportunities does this present to these providers? Panelists will discuss challenges and opportunities for communication, collaboration and systems to improve patient vaccination experience.

## 2:30 PM AFTERNOON WORKSHOPS

## E. Surveillance, Reporting and Control of Vaccine Preventable Diseases 2017: Working with Community Partners\*

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## F. Adult Vaccine Storage and Handling ♦

*Speaker: Pejman Talebian, MA, MPH, Director, MDPH Immunization Program*

Proper vaccine storage and handling practices play a very important role in protecting individuals and communities from vaccine-preventable diseases. This session will go over the fundamentals of vaccine storage and handling including temperature ranges for vaccines, loading vaccines, refrigerator recommendations, and handling expired or damaged vaccines. There will be case studies to show examples of what to do in certain situations.

## G. Reimbursement of Adult Immunizations ♦

*Speakers: Litjen (L.J) Tan, MS, PhD, Chief Strategy Officer, Immunization Action Coalition and Brittany Rahall, Program Manager, Commonwealth Medicine*

Are you interested in learning some helpful solutions to common reimbursement challenges? Attend this breakout session with national expert and afternoon plenary speaker, LJ Tan from Immunization Action Coalition, and Brittany Rahall from Commonwealth Medicine. The speakers will review frequent payment issues and possible solutions as well as addressing some common billing questions from the national and state level. In addition, LJ Tan will highlight the new National Adult and Influenza Immunization Summit coding and billing resource, which is a one-stop shop for providers looking for information on payment.

## H. Community Networks—Working with Non-Traditional Partners on Immunization Projects

*Moderator: Lisa Leydon, Health Systems Manager, American Cancer Society, Inc.*

*Speakers: Rosie Wagner, DDS, Dentist at Smiles by Rosie; Molyka Tieng, Community Health Outreach coordinator/Domestic Sexual Violence Advocate, Lowell Community Health Center; and Mercy Anampiu, CHW/MBA Health Promotion and Education Manager, Lowell Community Health Center*

Are you interested in working with community partners on exciting new projects? This breakout session will identify the best steps to engage with non-traditional immunization partners to conduct educational outreach and increase immunization rates. Dr. Rosie Wagner will review how HPV-related mouth and throat cancers are on the rise and the role of dental professionals in becoming advocates for the HPV vaccine. She will also share the activities of the Massachusetts HPV Oral Prevention Taskforce to demonstrate the importance of collaborating with a variety of partners. Molyka Tieng and Mercy Anampiu will share the successful Lowell Community Health Center campaign to increase flu vaccination rates in diverse communities by partnering with faith-based organizations. They will demonstrate helpful tips to engaging with faith-based organizations to ensure culturally competent materials.

## INTERESTED IN EXHIBITING AT THE CONFERENCE?

### YOU ARE INVITED TO RESERVE AN EXHIBIT TABLE NOW!

Benefits include visibility at the premier statewide conference. For more information, contact Alexandra Burke at 617.482.9485 or [alexandra\\_burke@jsi.com](mailto:alexandra_burke@jsi.com)

## DIRECTIONS, PARKING, AND LODGING

For directions to the Best Western Royal Plaza Hotel, please call 888.543.9500, or visit <http://www.rplazahotels.com/>

Parking is free. If you are interested in staying at the hotel, please visit the hotel website to find the rates.

Sponsored by the Massachusetts Department of Public Health and the Massachusetts Adult Immunization Coalition



# REGISTRATION

**PLEASE REGISTER** today by visiting the MA Adult Immunization Coalition's website at <http://maic.jsi.com>

## CONFERENCE FEES

- \$80 Early Registration – by April 11, 2017
- \$95 Standard Registration – after April 11, 2017
- \$50 Student Registration

*Registration fee includes continental breakfast, lunch (chicken or vegetarian), and professional education credits.*

*Deadline for refunds is April 17, 2017.*

**The registration page includes an option to mail in your check or purchase order to the registrar, or pay via credit card.** Checks, purchase orders or money order are payable to JSI Research & Training Institute, Inc. (44 Farnsworth Street, Boston, MA 02210). JSI Research & Training Institute, Inc. will charge a \$25 fee for insufficient funds.

*Conference attendees may be included in photos taken at the conference.*

### Questions about the conference or online registration?

Contact Alexandra Burke at 617.482.9485 or [alexandra\\_burke@jsi.com](mailto:alexandra_burke@jsi.com)

### Questions about the conference in general?

Contact Rebecca Vanucci, Immunization Outreach Coordinator, MDPH Immunization Program, at 617.983.6534 or [rebecca.vanucci@state.ma.us](mailto:rebecca.vanucci@state.ma.us)

## THE MASSACHUSETTS ADULT IMMUNIZATION COALITION (MAIC)

MAIC is a collaborative partnership dedicated to increasing adult immunization through education, networking, and sharing innovative and best practices. To learn more and to become a member, visit <http://maic.jsi.com>

## FEEDBACK FROM THE 2016 MASSACHUSETTS ADULT IMMUNIZATION CONFERENCE

*"This conference increased my knowledge and confidence to recommend/provide vaccinations to adult patients in the community."*

*"Fun and witty presenters using real life examples."*

*"I enjoyed this conference! The information was valuable to my practice."*