

EDUCATION AND OUTREACH UPDATE

Massachusetts Adult Immunization Coalition
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Coordinator

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HPV Campaign January 2018

Activity

Blog Article on DPH Public Health Blog

Twitter campaign

HPV Vaccine is Cancer Prevention Digital Billboard (runs in 63 locations in 20 cities across Massachusetts)

CDC Webinar: An Interprofessional Approach to HPV and Oral Cancer Prevention Education

MCAAP Webinar: Using Assessment, Feedback, Incentives and eXchange (AFIX) to Improve HPV Vaccination Rates in Your Practice

Yankee Dental Congress Panel on HPV and Oral Cancer

Janua

HPV Vaccine is Cancer Prevention

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2018



Mass. Public Health @MassDPH · Jan 5

#HPV vaccine is for #cancer #prevention. Find out more: #2shots2stopcancer bit.ly/2ECp1uJ



The National Influenza Vaccination Disparities Partnership (NIVDP) Flu Hesitancy Webinar

Wednesday, January 10th at 2:00 EST

- Presenter: Dr. Mark Sawyer, Professor of Clinical Pediatrics and Pediatrics Infectious Disease Specialist, University of California San Diego School of Medicine, Rady Children's Hospital San Diego, and Kaiser Permanente San Diego
- Misconceptions can negatively impact vaccination rates among adults and children. This webinar will cover current Advisory Committee on Immunization Practices (ACIP) recommendations regarding flu vaccination, current flu season vaccine information, and ways to address flu vaccine misconceptions and hesitancy. The webinar will include opportunities for questions and discussion.
- Learning Objectives:
 - Identify available flu products for the 2017-18 flu season
 - Review and address common misconceptions about flu viruses and vaccine effectiveness
 - Review current flu recommendations from ACIP
 - Suggest strategies to address flu vaccine hesitancy
- Register here: <http://mailchi.mp/kauffmaninc/addressing-flu-vaccine-hesitancy-1174181?e=6e15332986>

SAVE
THE
DATE!

► **TUESDAY,
APRIL 10, 2018**

REGISTRATION OPENS
MID-FEBRUARY.

The
Massachusetts
Department of Public Health
& the Massachusetts Adult
Immunization Coalition are proud
to present:

**THE 23RD ANNUAL MASSACHUSETTS ADULT
IMMUNIZATION CONFERENCE**

APRIL 10, 2018 • 8:00 AM – 4:00 PM

BEST WESTERN ROYAL PLAZA HOTEL, MARLBOROUGH

QUESTIONS?

Please contact **Alexandra Burke**
alexandra_burke@jsi.com
or **617-482-9485**

<http://maic.jsi.com>



Massachusetts Adult
Immunization
Champion Award
Nominations are
open!

Visit
<http://maic.jsi.com/> for
the nomination form.

Due Friday,
February 16th!

The conference will review the most current adult immunization information and share strategies for immunization activities in health care facilities, businesses and communities.

Topics will include:

- Updates on new vaccines and the current adult immunization schedule
- Vaccine preventable disease outbreaks and management
- Overview of the Massachusetts Immunization Information System (MIIS) and data quality
- Long term care infection control and vaccine guidance
- How to engage young adults in vaccination decisions
- Strategies to increase immunization rates in hard to reach populations

New Immunization Program Website!

Immunization Program

We are committed to promoting the health of Massachusetts' citizens by reducing the burden of vaccine preventable diseases.

Vaccines are one of the greatest public health interventions of the 20th century, second only to clean water. Among children born during 1994-2013, vaccination will prevent an estimated 322 million illnesses, 21 million hospitalizations, and 732,000 deaths over the course of their lifetimes. We all need vaccines throughout our lives to help protect against serious diseases.

<https://www.mass.gov/immunization-program>

Immunization Action Coalition's New Guide

Immunization Action Coalition

Vaccinating Adults: A Step-by-Step Guide



2017

Comprehensive
“How-To” guide with
current information and
resources

<http://www.immunize.org/guide/>

Questions?



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