

**ACS Partner Updates June 2019**

* American Cancer Society’s Mission HPV Cancer Free Campaign in second year - Campaign Goals:
	1. Increase HPV vaccination rates for preteens
	2. Eliminate gender disparities in HPV vaccination and reduce geographic disparities in HPV vaccination rates
* Year 2 will have a more public-facing media approach and new print, video and social media resources for partners are available
* Check out this link [cancer.org/hpv](https://www.cancer.org/content/cancer/en/healthy/hpv-vaccine.html) for a preview or contact me for additional information at korey.hofmann@cancer.org or 774.314.9046

* We are looking for primary care providers, pediatricians, nurses and other HPV vaccination champions to serve as media spokespeople on occasion. The volunteer role description is attached. Please contact me for more information.

***Protecting our Children*** - available in Arabic, Simplified Chinese, Haitian Creole and Spanish: [cancer.org/hpv-protectingourkids](https://www.cancer.org/content/dam/cancer-org/online-documents/en/pdf/flyers/protecting-our-children-from-hpv-cancers.pdf)

***Don’t Wait to Vaccinate*** - available in English & Spanish: [cancer.org/hpv-don'twait](https://www.cancer.org/content/dam/cancer-org/online-documents/en/pdf/flyers/hpv-dont-wait-to-vaccinate.pdf)

***Just the Facts*** ***for Providers*** – available in English & Spanish: [cancer.org/hpv-justfacts](https://www.cancer.org/content/dam/cancer-org/online-documents/en/pdf/flyers/hpv-vacs-just-the-facts-for-providers.pdf)

**For Health Systems & Providers:**

|  |
| --- |
| https://acs-cancercontrol.informz.net/acs-cancercontrol/data/images/HPV%20VACs/Campaign%20Partner%20Guide.JPG?cb=901305 |
|  |

**Just in time to kickoff summer vaccination season, ACS released an update to the Campaign Resource Guide for Health Systems Partners!**

The new and improved Campaign Resource Guide includes an overview of the ACS Mission: HPV Cancer Free campaign, additional detail around campaign strategies and core messaging, access to important HPV vaccination data, and a litany of resources including social media posts! Contact **korey.hofmann@cancer.org**for more information.