

Tuesday, June 15, 2021 6:30 – 8:30 PM





### Agenda

- MDPH Update
- Nassira Nicola, COVID-19 Ambassador Program
- Cynthia McReynolds, Vaccine Confidence Project
- James Fuccione, Massachusetts Healthy Aging Collaborative
- Routine Vaccination Catching Up Adults
- Conference Update
- Updates from the Field
- Closing

# **MDPH Update**





# MDPH COVID-19 Vaccine Ambassador Program

Nassira Nicola

Health and Disability Coordinator, Office of Health Equity
Ambassador Coordinator, MDPH COVID-19 Vaccine Ambassador





### Vaccine Confidence Project

Cynthia McReynolds, MBA
Program Manager, Immunization Initiative
The Massachusetts Chapter, American Academy of Pediatrics





## Massachusetts Healthy Aging Collaborative

James Fuccione, Massachusetts Healthy Aging Collaborative

https://mahealthyagingcollaborative.org/



- One pager to raise awareness about services and supports for older adults and caregivers
- Encourage individuals to contact their PCPs to check if they are up to date on vaccines other than COVID
- Initially distributed to mass vaccination sites
- Also disseminated to....



#### COVID-19 Vaccination ✓

Learn more about other ways to protect your health and the health of your loved ones!

#### IMMUNIZATIONS: A LIFELONG, LIFE-PROTECTING JOB

Did you know there are other vaccines adults should receive? Older adults, and adults with certain health conditions, are at an increased risk for some vaccine-preventable diseases. Talk to your healthcare provider about which additional vaccines you may need to stay healthy.

Visit www.cdc.gov/vaccines/adults/rec-vac/index.html for more information.

#### Ask a healthcare provider about the following vaccines:

- Seasonal Flu
- Pneumococcal Pneumonia
- Shingles
- Tetanus (Td/Tdap)

#### SERVICE AND SUPPORT OPPORTUNITIES FOR OLDER ADULTS AND CAREGIVERS:

MassOptions connects older adults, individuals with disabilities and their caregivers with agencies and organizations that can best meet their needs. Many resources are available locally.

Trained specialists from MassOptions give you fast, personalized attention. All you need to do is tell them about yourself or what you need to live independently. You can even stay on the line while they connect you with an appropriate community resource or organization.

You can speak to a specialist at MassOptions (available in multiple languages), Monday - Friday from 9:00 AM to 5:00 PM.

Call toll-free at 1-800-243-4636, or visit their website at www.MassOptions.org.

#### SUPPORT FOR THOSE LIVING WITH DEMENTIA AND THEIR CAREGIVERS:

Through this free service, specialists and master's-level clinicians offer confidential support and information to people living with dementia, caregivers, families and the public.

Receive help in your preferred language through their bilingual staff or translation service, which accommodates more than 200 languages.

The Alzheimer's Association 24/7 Helpline (800.272.3900) is available around the clock, 365 days a year.









- Translated into Spanish,
   Portuguese, Haitian Creole,
   Mandarin, Russian, Arabic, and
   Vietnamese.
- Available on the MAIC website's resources page <a href="https://maic.jsi.com/resources/">https://maic.jsi.com/resources/</a>



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# **Routine Vaccination - Catching Up Adults**

https://padlet.com/amy\_sgueglia/ktdljez53ksq5f92





- Held Virtually (Zoom) on Tuesday, 4/13/2020 from 8:00am – 3:45pm
- 247 Total Attendees (including staff and speakers)
- 2 Plenary Speakers Dr. Robert Hopkins, Dr. Andrew Kroger
- 6 Breakout Sessions Immunization 101, Vaccine Preventable Disease, MIIS, Vaccine Storage & Handling, Looking Through the Lens of Women's Health: Vaccinating LGBTQIA+, Vaccinating College Students



#### **Number of Attendees by Session**

Session Name	Number of participants		
Plenary A - 2021 Vaccine (Space) Odyssey	196		
Plenary B - COVID-19 Vaccine Recommendations	191		
Plenary C - COVID Vaccinations in MA - Distribution and Rollout	183		
Plenary D - National Adult Immunization Update and Latest Recommendations w/ Q&A	199		
Morning Q&A Session	167		





#### **Number of Attendees by Session**

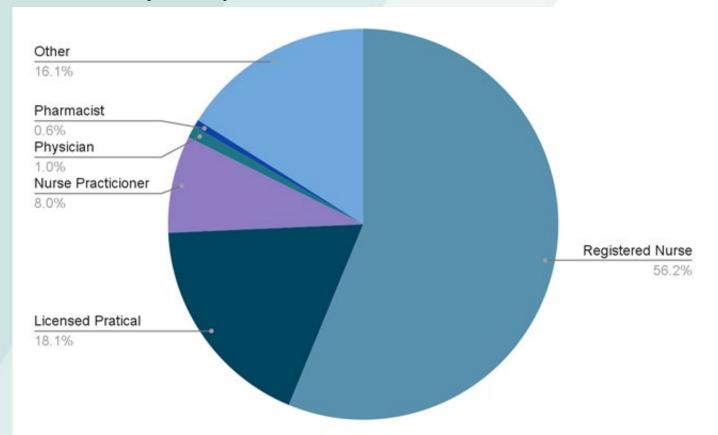
Session Name	Number of participants
Breakout A - Looking through the Lens of Women's Health: Vaccinating LGBTQIA+	53
Breakout B - Adult Immunization 101	86
Breakout C - MIIS: Beyond the Basics	67
Breakout D - Vaccinating College Students	51
Breakout E - Vaccine Storage and Handling in the Time of COVID	56
Breakout F - Vaccine Preventable Disease Epidemiology in MA During the COVID-19 Pandemic	Massachusetts
	Adult Immunization Coalition

- 155 participants responded to the evaluation
- Evaluation asked participants about:
  - Personal characteristics (licensing, specialty, organization, etc.)
  - Overall conference (rating and qualitative feedback)
  - Each plenary speaker (rating and qualitative feedback)
  - Each breakout session (rating and qualitative feedback)
  - Feedback on Virtual Attendee Hub
  - Ideas for increasing adult immunization rates in MA





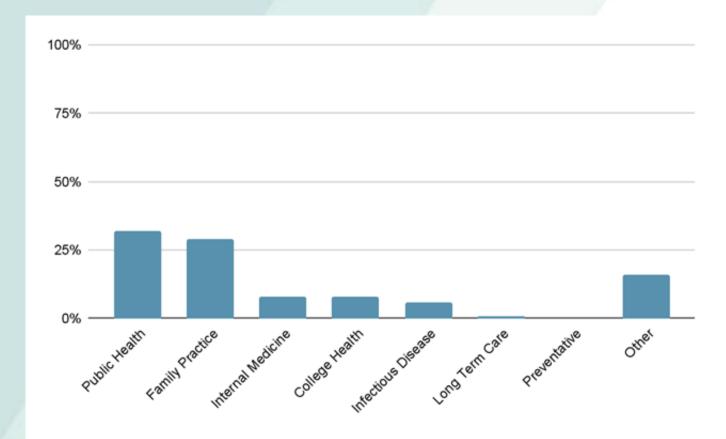
#### Q1: What is your professional affiliation?







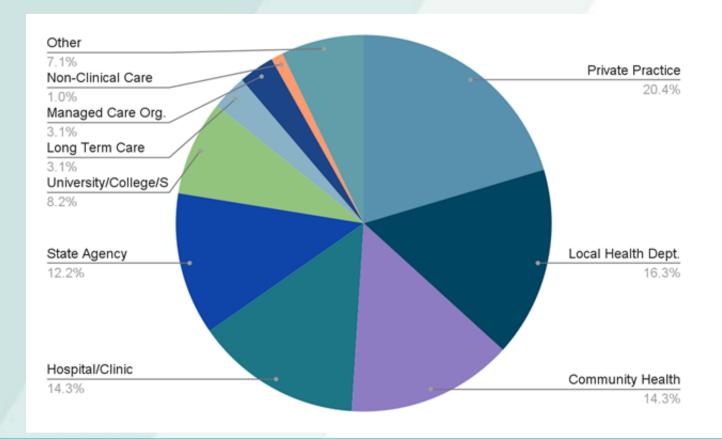
#### Q2: What is your specialty?







Q3: In what type of organization are you involved?







Q9: Overall how would you rate this event?

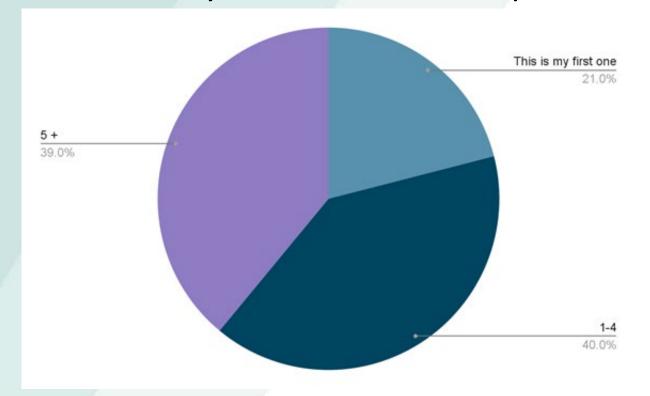
	Excellent	Good	Average	Fair	Poor
Event Rating	69% (n=107)	29% (n=44)	2% (n=4)	0% (n=0)	0% (n=0)





	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
This conference met my personal learning objectives	64% (n=99)	32% (n=49)	5% (n=7)	0% (n=0)	0% (n=0)
The educational component was clear and well organized	71% (n=110)	27% (n=42)	2% (n=3)	0% (n=0)	0% (n=0)
The overall material presented at this program was balanced and unbiased	76% (n=117)	23% (n=36)	1% (n=1)	1% (n=1)	0% (n=0)
The overall program content was relevant to my practice or services provided	71% (n=110)	24% (n=37)	5% (n=8)	0% (n=0)	0% (n=0)

Q15: How many annual Massachusetts Adult Immunization Conferences have you attended in the past?







Q17: Overall, how would you rate the quality of this conference and its content?







#### Example feedback from "Program Strengths:"

"Excellent Presenters! It was Important & helpful to have had current updates regarding COVID-19 vaccine."

"Great variety of topics to choose from"

"It was great that you could bring in Dr. Hopkins and Dr. Kroger!! New blood to give new perspective."

"The content and presenters were excellent. I loved the Attendee Hub!"

"The presenters and having access to the slides was a great feature."

"Very organized, presented well on virtual format"

"Well planned and easy to follow"





#### Example feedback from "how we can improve our program:"

"Add more clinical, practical scenarios/ case studies for interest"

"More scenario based examples with discussion and less time reading from slides"

"Change up the breakout sessions. Topics seem to stay the same year after year"

"In person conferences as soon as it is safe for everyone"

Few complaints about technical issues, internet connections, browser problems

Few complaints about the number of breaks, length of breaks, timing of lunch, etc.





# Updates From The Field

- Flu Updates
- Manufacturer Updates
- Successes
- Challenges