

**MASSACHUSETTS
ADULT
IMMUNIZATION
COALITION
MEETING**

Thursday, June 23, 2022
1:30 – 3:30 PM



**Massachusetts
Adult Immunization
Coalition**



Agenda

- Welcome
- Vaccine Update
- Vaccine Confidence Project
- Update on the ACIP vote on Enhanced Influenza Vaccines (EIVs)
- Conference Update
- HPV Oral Health Coalition
- Updates from the Field
- Closing

MDPH Vaccine Update

Christy Norton, RN, PhD, CNM
Nurse Consultant, Immunization Division
MA Department of Public Health



Vaccine Confidence Project

Cynthia McReynolds, MBA

Program Manager, Immunization Initiative

The Massachusetts Chapter, American Academy of Pediatrics



Update on ACIP vote on Enhanced Influenza Vaccines (EIVs)

Andrew Rennekamp, PhD
Medical Science Liaison
Seqirus



27th Annual Conference Recap

- Held Virtually on Tuesday, April 5, 2022 from 8:00am – 3:45pm
- 339 Total Attendees (including staff and speakers)
- 5 Plenary Speakers – Dr. Kevin Ault, Dr. Sarah Meyer, Dr. Joe Smyser, Pejman Talebian, Dr. Andrew Kroger
- 3 Breakout Sessions – Adult Immunization 101, VPD Epidemiology in MA During the Never-ending COVID-19 Pandemic, Vaccinating the Most Vulnerable



27th Annual Conference Recap

Number of Attendees by Session

Session Name	Number of participants
Plenary A - Pregnancy and Vaccines - History, Safety, and Current Recommendations	284
Plenary B - COVID-19 Vaccination	300
Plenary C - Tackling COVID-19 Vaccine Misinformation	304
Plenary D - COVID-19 Vaccination in MA - Distribution and Rollout	291
Morning Q&A Session	294
Plenary E - National Adult Immunization Update & Latest Recommendations & Q&A	303



26th Annual Conference Recap

Number of Attendees by Session

Session Name	Number of participants
Breakout A - Adult Immunization 101	138
Breakout B - VPD Epidemiology in MA During the Never-ending COVID-19 Pandemic	105
Breakout C - Vaccinating the Most Vulnerable - Strategies to Increase COVID-19 Vaccination in Equity Communities	60



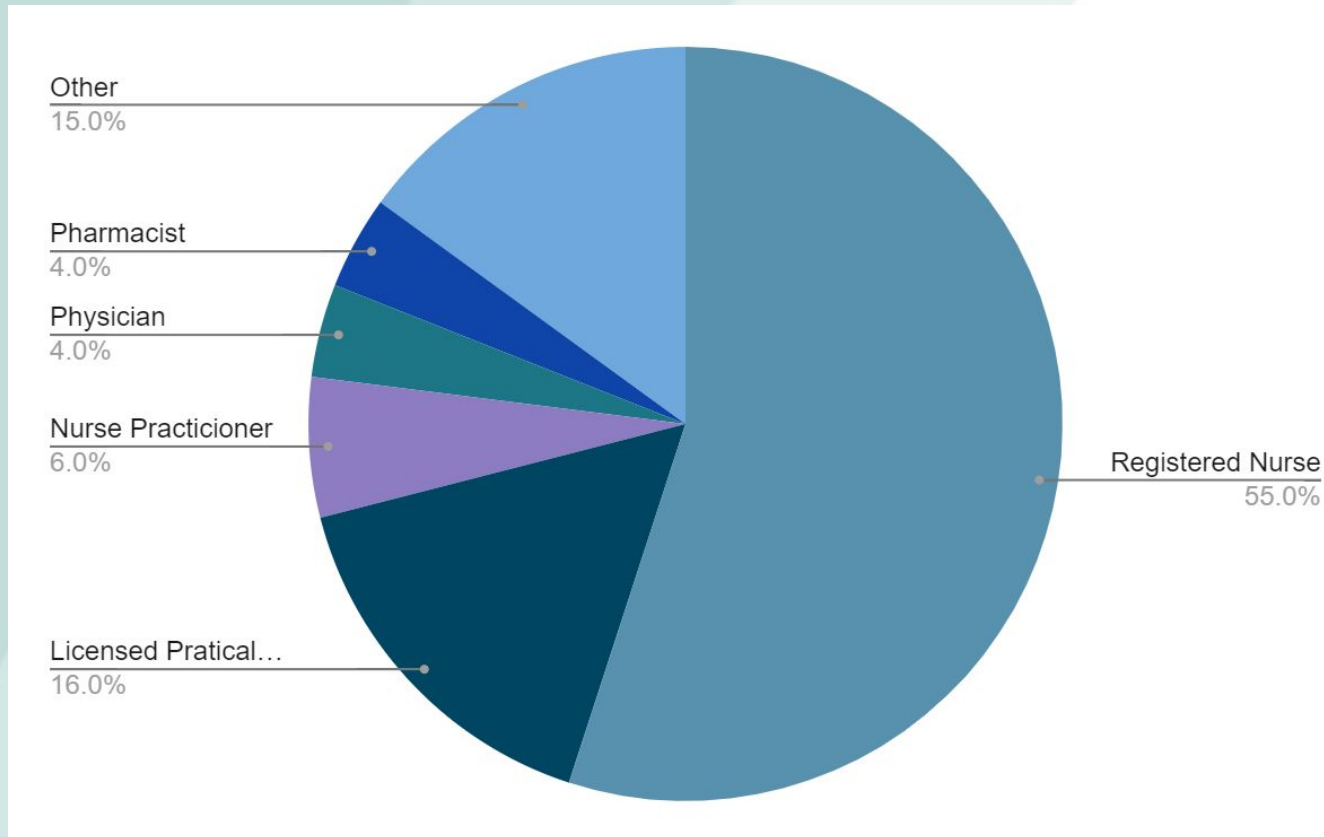
27th Annual Conference Recap

- 231 participants responded to the evaluation
- Evaluation asked participants about:
 - Personal characteristics (licensing, specialty, organization, etc.)
 - Overall conference (rating and qualitative feedback)
 - Each plenary speaker (rating and qualitative feedback)
 - Each breakout session (rating and qualitative feedback)
 - Feedback on Virtual Attendee Hub
 - Ideas for increasing adult immunization rates in MA



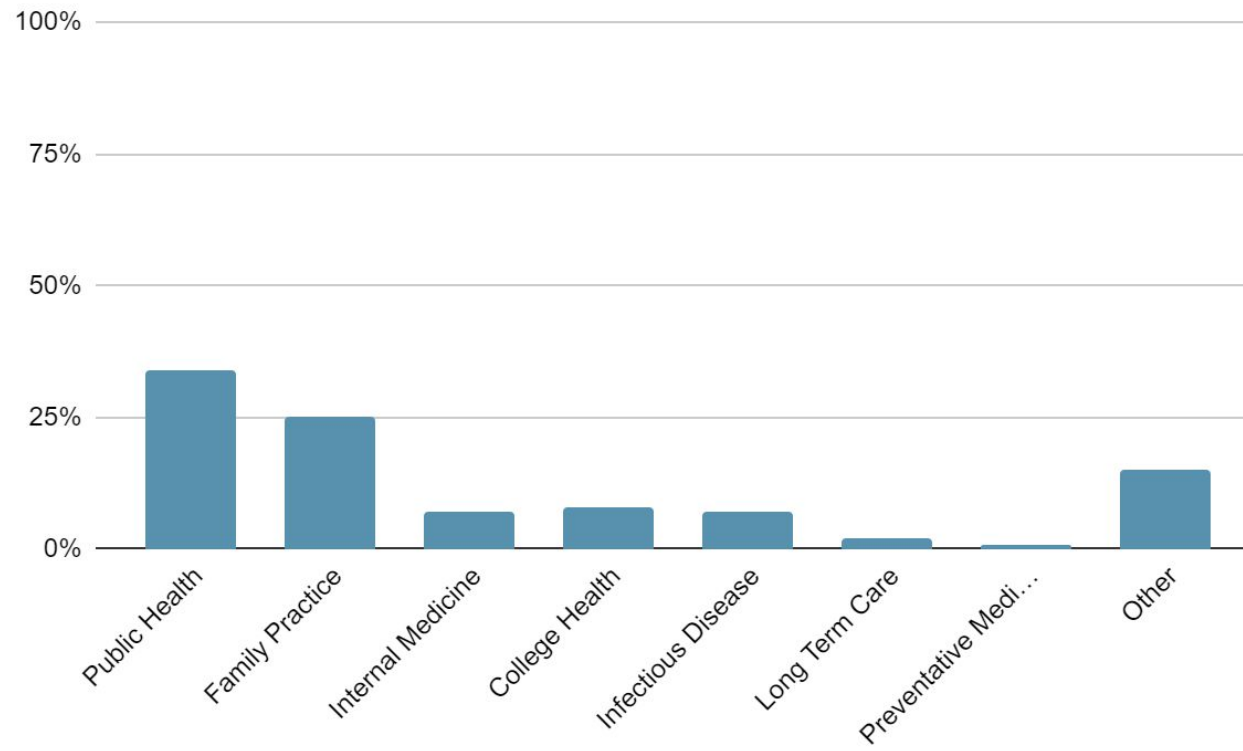
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Q1: What is your professional affiliation?



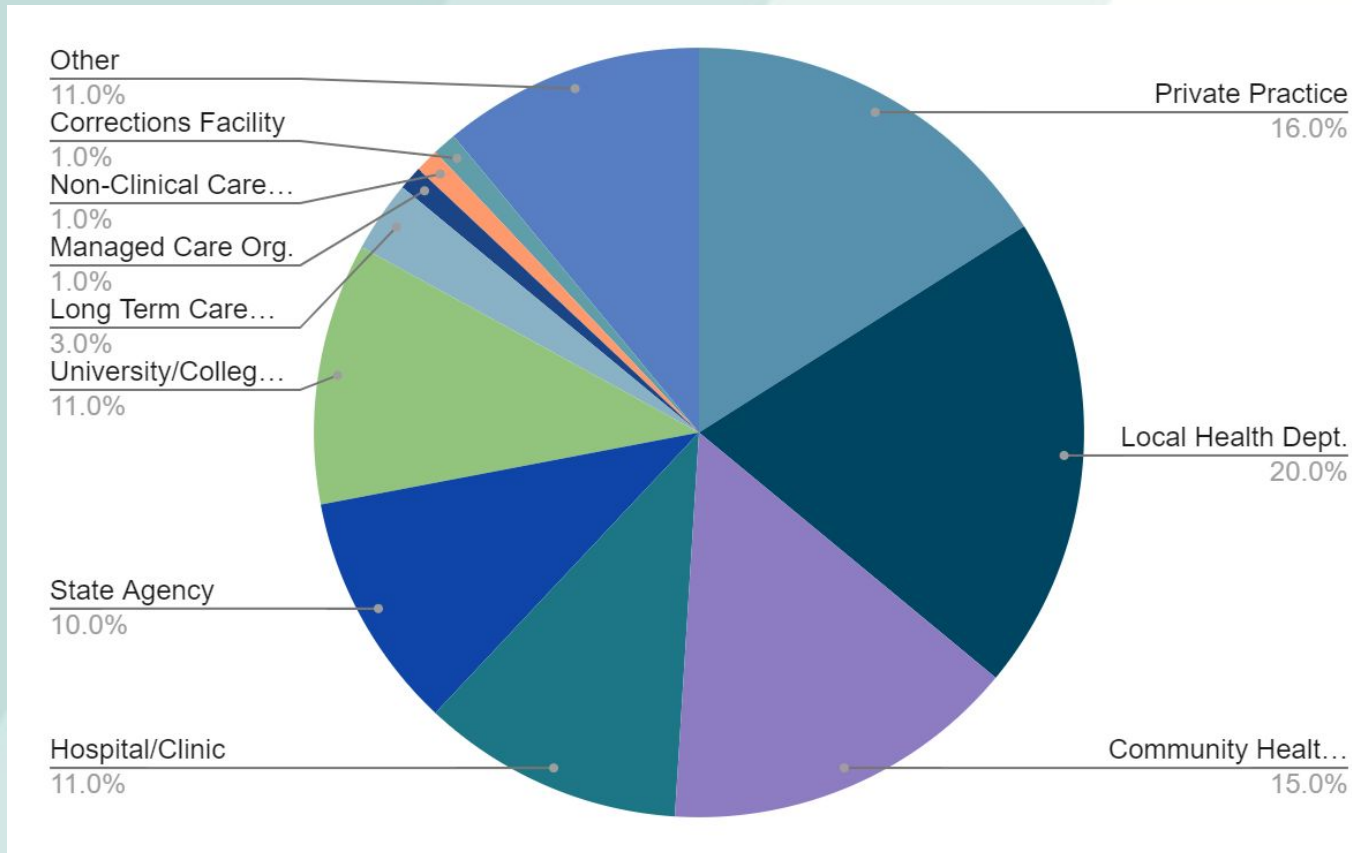
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Q2: What is your specialty?



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Q3: In what type of organization are you involved?



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Q8: Overall how would you rate this event?

	Excellent	Good	Average	Fair	Poor
Event Rating	74% (n=170)	23% (n=52)	4% (n=9)	0% (n=0)	0% (n=0)

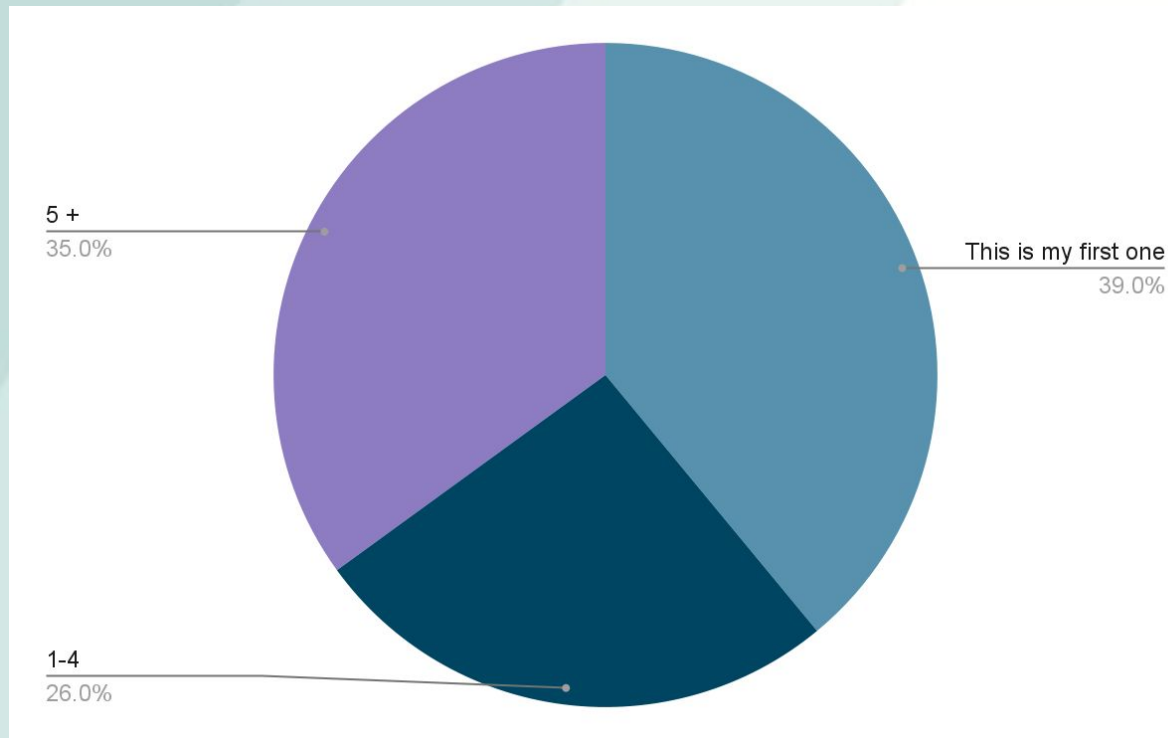


27th Annual Conference Recap

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
This conference met my personal learning objectives	72% (n=166)	23% (n=54)	4% (n=10)	0.4% (n=1)	0% (n=0)
The educational component was clear and well organized	76% (n=176)	21% (n=48)	3% (n=7)	0% (n=0)	0% (n=0)
The supplementary materials/links/handouts (from the Resources page) were useful to me	68% (n=157)	25% (n=58)	6% (n=14)	0.4% (n=1)	0% (n=0)

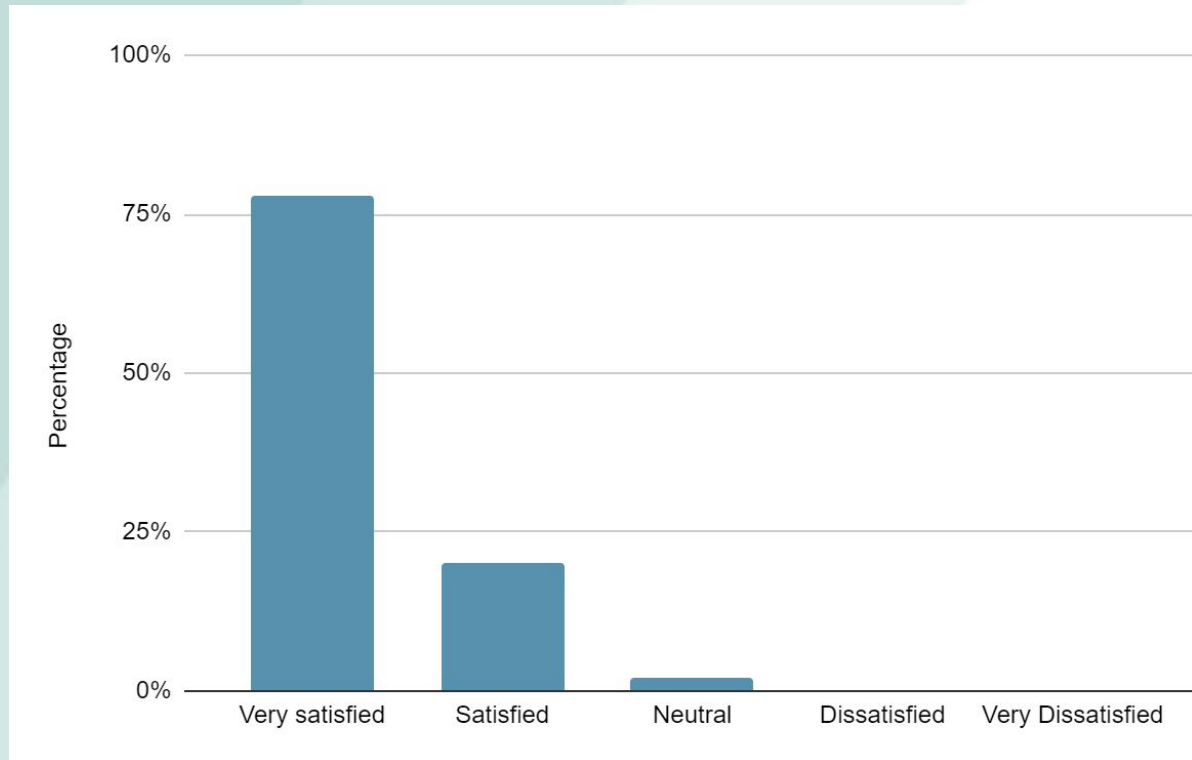
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Q16: How many annual Massachusetts Adult Immunization Conferences have you attended in the past?



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Q18: Overall, how would you rate the quality of this conference and its content?



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Example feedback from “Program Strengths:”

“Diverse group of leading experts as featured speakers.”

“Excellent format and platform. Well done. Communication was clear, reminders helpful, price reasonable, speakers were great. It was a really well managed and presented conference.”

“In all my years of attending or being part of this conference - this was definitely one of the best! Great job!”

“The virtual platform was very easy to use and seamless.”

“Very comprehensive, I liked to have the slides available to download, the VAH was a great format - no one had to mute themselves, no interruptions and it was very well organized and easy to use.”

“Very well organized, with minimal technology glitches. Able to navigate easily and I am technology impaired.”



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Example feedback from “how we can improve our program:”

“Hopefully we can move to in person events again soon. I enjoy in person networking more than virtual.”

“I think a hybrid conference would be great.”

“More information of the importance of other vaccines. Not a lot of new information presented”

A few complaints about technical issues, browser problems, platform glitches

A few complaints about the number of breaks, length of breaks, timing of lunch, etc.



Oral HPV Coalition

Rosie Wagner, DDS
Smiles by Rosie Family Dentistry



Updates From The Field

- Flu Updates
- Manufacturer Updates
- Successes
- Challenges

Thank you!
Questions? Please contact:

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Alexandra Burke
Manager & Registrar, MA Adult Immunization Conference
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