

**MASSACHUSETTS
ADULT
IMMUNIZATION
COALITION
MEETING**

Tuesday, June 13, 2023
1:00 – 3:00 PM



**Massachusetts
Adult Immunization
Coalition**



Agenda

- Welcome
- Adult Vaccine Update
- MA Vaccine Confidence Project
- Conference Recap
- GSK RSV Vaccine
- Updates from the Field
- Closing

MDPH Vaccine Update

Angela Fowler, MD

Associate Medical Director for Vaccine Preventable Diseases

MA Department of Public Health



Vaccine Confidence Project

Cynthia McReynolds, MBA

Program Manager, Immunization Initiative

The Massachusetts Chapter, American Academy of Pediatrics



27th Annual Conference Recap

- Held Virtually on Tuesday, April 5, 2023 from 8:00am – 4:00pm
- 505 Total Attendees (including staff and speakers)
- 6 Plenary Speakers
 - Dr. Samuel Vidal, Dr. Julie Louise Gerberding, Synovia Moss, Dr. Katelyn Jetelina, Pejman Talebian, Dr. Andrew Kroger
- 3 Breakout Sessions
 - Adult Immunization 101
 - Vaccine Preventable Diseases - Not just for Kids Anymore
 - Dentists as Vaccinators - The Why and How?



28th Annual Conference Recap

Number of Attendees by Session

Session Name	Number of participants
Plenary A - How Vaccines Work: The Immunologic Mechanisms Underlying Commonly Used Vaccines	433
Plenary B - The Future of Vaccines	430
Plenary C - Vaccines & BIPOC Women	429
Plenary D - Weathering the Storm: All Hands on Deck Response to Vaccine Misinformation	439
Plenary E - State Immunization Update	438
Plenary F - National Adult Immunization Update and Latest Recommendations	430
Afternoon Q&A	399



26th Annual Conference Recap

Number of Attendees by Session

Session Name	Number of participants
Breakout A - Adult Immunization 101	216
Breakout B - Vaccine Preventable Diseases - Not Just for Kids Anymore	176
Breakout C - Dentists as Vaccinators - The Why and How?	36



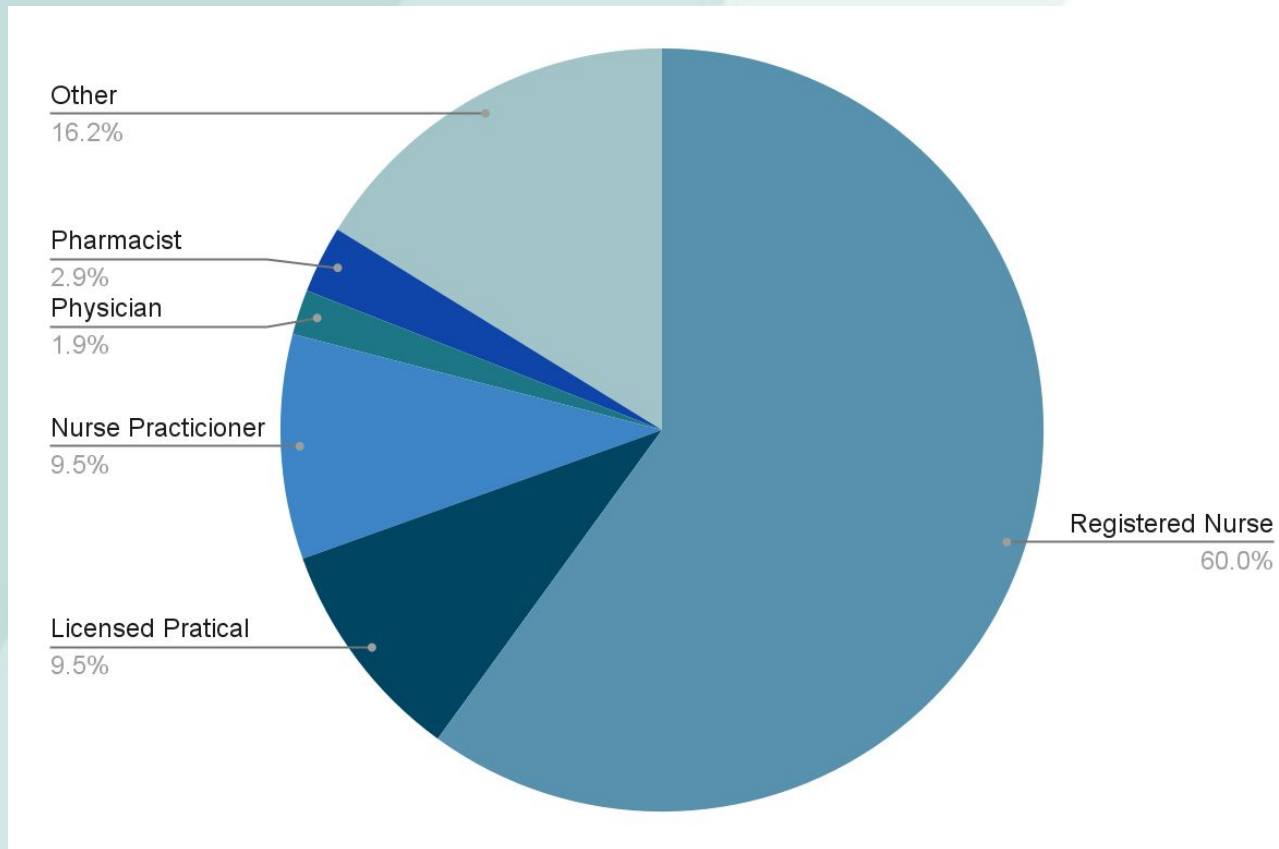
28th Annual Conference Recap

- 331 participants responded to the evaluation
- Evaluation asked participants about:
 - Personal characteristics (licensing, specialty, organization, etc.)
 - Overall conference (rating and qualitative feedback)
 - Each plenary speaker (rating and qualitative feedback)
 - Each breakout session (rating and qualitative feedback)
 - Feedback on Virtual Attendee Hub
 - Ideas for increasing adult immunization rates in MA



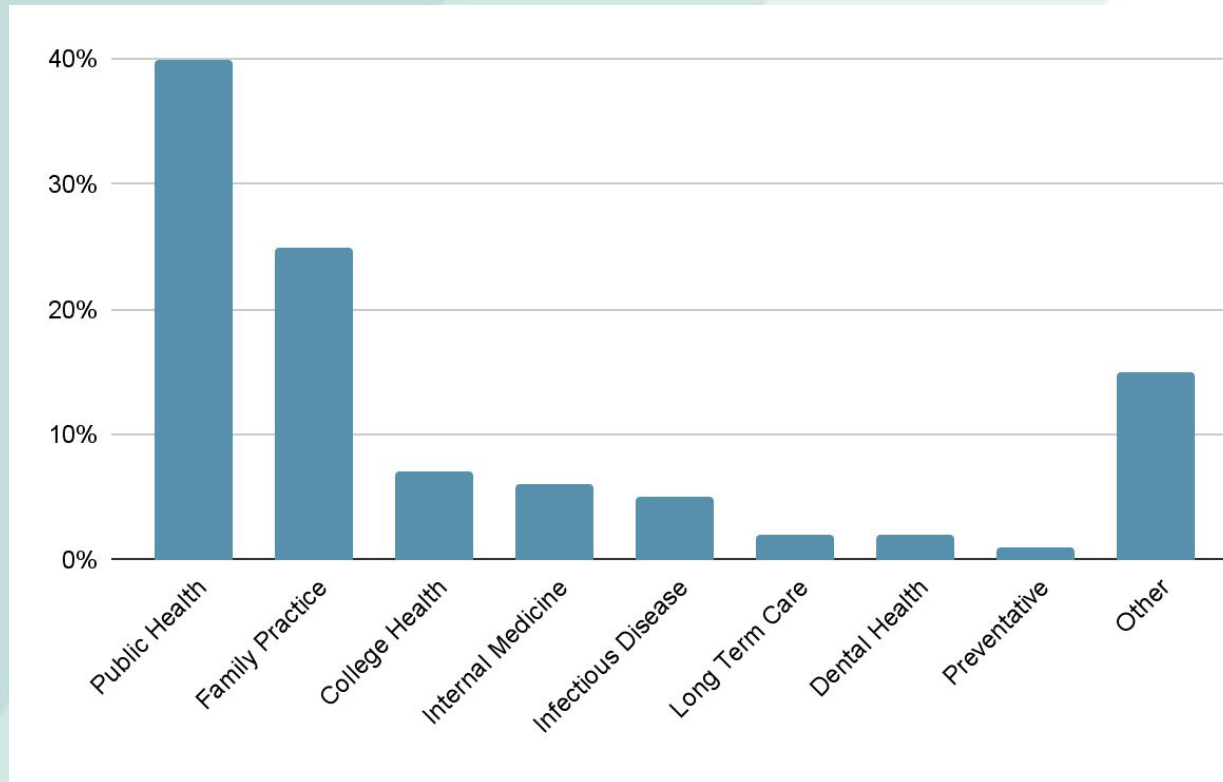
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Q1: What is your professional affiliation?



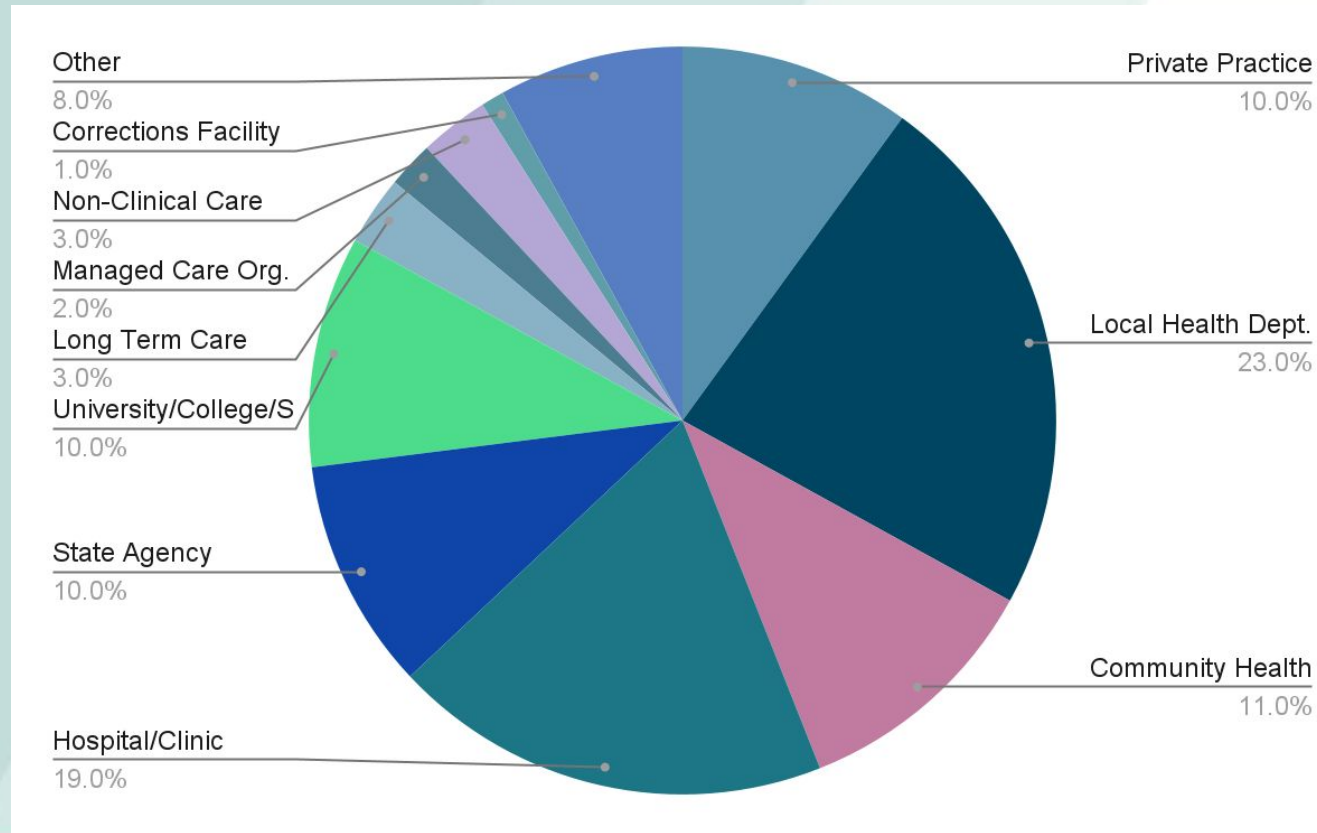
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Q2: What is your specialty?



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Q3: In what type of organization are you involved?



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Q8: Overall how would you rate this event?

	Excellent	Good	Average	Fair	Poor
Event Rating	67% (n=223)	28% (n=93)	4% (n=14)	.3% (n=1)	0% (n=0)

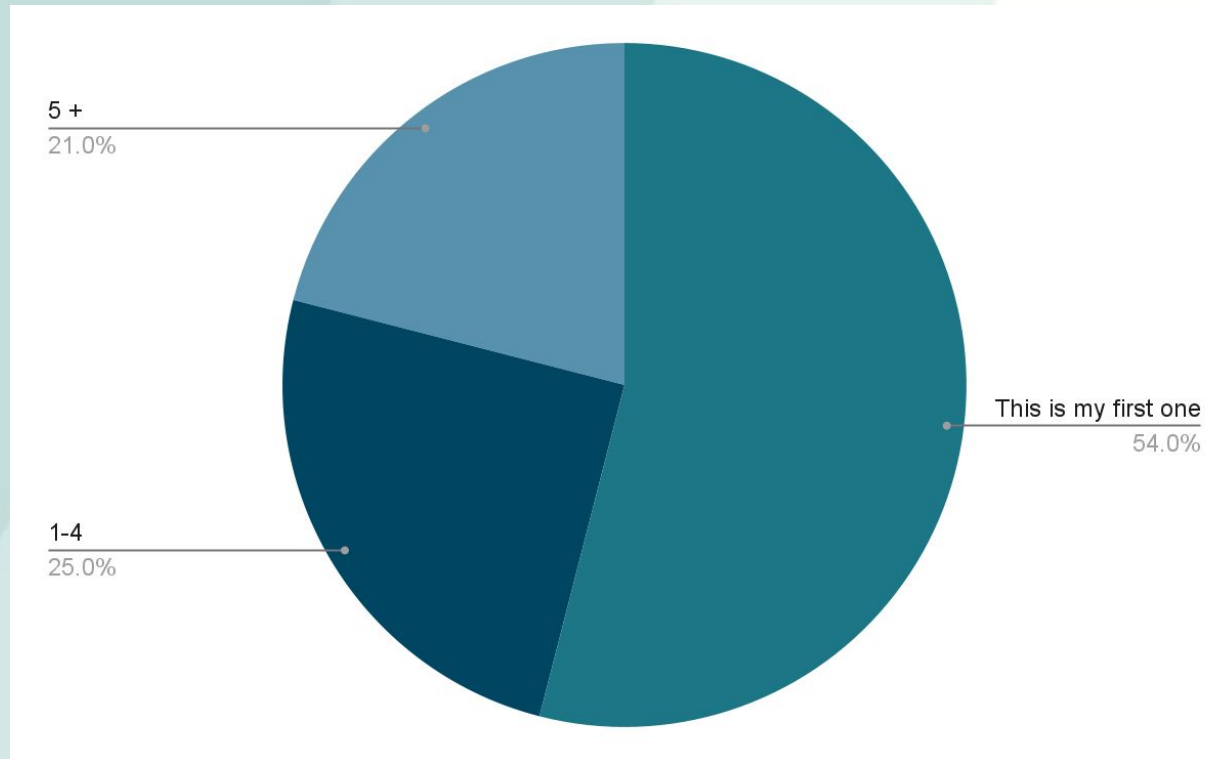


28th Annual Conference Recap

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
This conference met my personal learning objectives	64% (n=212)	31% (n=101)	5% (n=16)	0.3% (n=1)	0% (n=0)
The educational component was clear and well organized	73% (n=240)	23% (n=75)	5% (n=16)	.3% (n=1)	0% (n=0)
The supplementary materials/links/handouts (from the Resources page) were useful to me	63% (n=210)	28% (n=91)	8% (n=25)	2% (n=5)	0% (n=0)

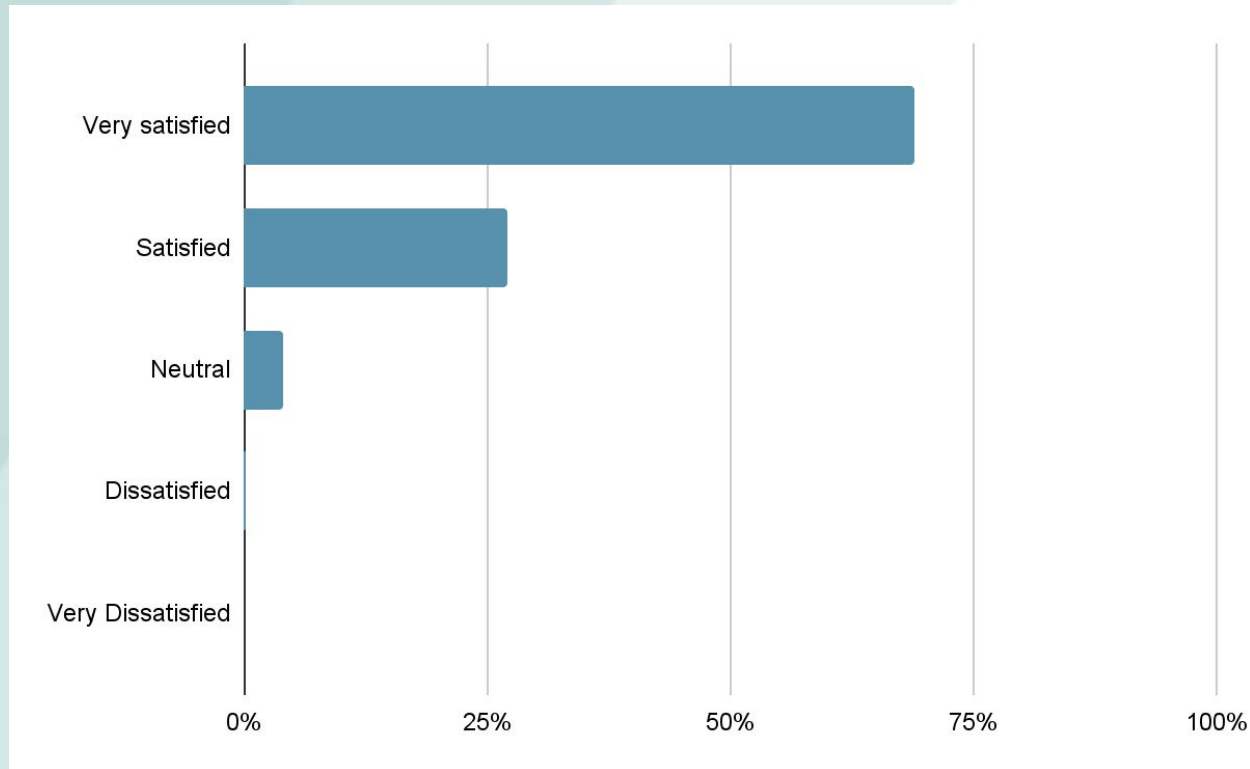
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Q16: How many annual Massachusetts Adult Immunization Conferences have you attended in the past?



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Q18: Overall, how would you rate the quality of this conference and its content?



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Example feedback from “Program Strengths:”

“Always enjoyable, you are fortunate to bring some of the "heavy hitters" from CDC, and local organizations. Kudos for always being a worthwhile use of time and for sharing great knowledge and insight.”

“Love the innovation and ways PH can strengthen through vaccination at these conferences. Excellent community partners as speakers this year!”

“The conference was excellent! It was well-organized and the presenters and topics were excellent! At the end of the day, I felt energized to continue my work!”

“Virtual conference app was very user-friendly. I appreciate all of the work that was put into this conference.”

“This was a very well-organized event, each of the speakers was professionally accomplished and shared relevant and timely contributions to immunization, and the quality of the information was exceptional.”



28th Annual Conference Recap

Example feedback from “how we can improve our program:”

“Return to have it conducted in person in the future, I missed the face to face networking that would be helpful with my being a public health nurse that has been working less than a year.”

“Additional time available to answer questions.”

“Consider adding some roundtable-like discussions of what people find worked or failed to work”

A few complaints about technical issues, browser problems, platform glitches

A few complaints about the number of breaks, length of breaks, timing of lunch, etc.



GSK RSV Vaccine

John Crowley
GSK



Updates From The Field

- COVID/Flu Updates
- Manufacturer Updates
- Successes
- Challenges

Thank you!

Questions? Please contact:

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Alexandra Burke

Conference IT Manager, MA Adult Immunization Conference

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